

EAST COASTIN



# Gunstock

MOUNTAIN RESORT



**WHY YOU SHOULD  
PARTNER WITH US  
FOR THE 2024 GUNSTOCK HILLCLIMB**

Photo credit: Joe Lasko Photography @jllasko

GILFORD NH | GUNSTOCK.COM | @GUNSTOCKMTN | 603.737.4322

# 2024 GUNSTOCK HILLCLIMB

## NEHA & EASTCOASTIN' CREW STUNT SHOWS

**WHO** Gunstock Mountain Resort (GMR) & AMA Off-Road Promoter of the Year Nominee, Ridge Runners Promotions (RRP)

- WHAT**
- ✓ **New England Hillclimber Association (NEHA)**
  - ✓ **19 Amateur Hillclimb Classes ranging from 50cc to open class**
  - ✓ **EastCoastin - 3 – 30 Minute Shows**
  - ✓ **Beer Garden on site plus BYOB allowed (14" max cooler, NO bottles)**
  - ✓ **On-site Vending**

**WHY** **GMR and RRP have agreed to run the Gunstock Hillclimb as a midweek focal point of Bike Week through 2024**, the 101st anniversary of Laconia Motorcycle Week®. Together, we seek your support to help keep this historic event, a Lakes Region tradition, alive and well for the benefit of our community and valued Bike Week attendees.

**WHERE** **Gunstock Mountain Resort,**  
Historic 70-meter Torger Tokle Ski Jump

**WHEN** **Wednesday, June 12<sup>th</sup>, 2024**  
**9:00 AM – 5:00 PM**

**GATE** 7,500 Hillclimb and stunt rider enthusiasts

**TICKETS** \$30 for an all-day event pass. Free for children 10 & under



Photo credit: Joe Lasko Photography @jllasko

# SPONSORSHIP OPPORTUNITIES

## GOLD SPONSOR

\$5,000

- Gold sponsor of the 2024 Gunstock Hillclimb
- Gold sponsor status in all digital, radio and print advertising
- Gold sponsor status in all emcee announcements during the events
- Premier Logo placement on all 2024 Gunstock Hillclimb event venue banners, including t-shirts
- 20'x30' area with first choice booth location for vending and promotion (booth not included)
- 15 VIP all-access passes to the 2024 Hillclimb event
- 10 Premium vouchers for 2024 Adventure Park Activities (Zip, ATA, Coaster or Lift)
- First right of refusal as Gold Sponsor of 2025 Gunstock Hillclimb Event
- One-year listing on Gunstock.com as our Gold sponsor of Gunstock with link to your business



Photo credit: Joe Lasko Photography @jllasko

# SPONSORSHIP OPPORTUNITIES

## SILVER SPONSOR

**\$2,500**

- Silver sponsor status in some digital, radio and print advertising
- Silver sponsor status in all emcee announcements during the events
- Prominent Logo placement on all 2024 Gunstock Hillclimb event venue banners, including t-shirts
- 20'x20' area with your choice of booth location for vending and promotion (booth not included)
- 10 VIP all-access passes to the 2024 Hillclimb event
- 5 premium vouchers for 2024 Adventure Park activities (Zip, ATA, Coaster or Lift)
- First right of refusal as a Silver Sponsor of 2025 Gunstock Hillclimb Event
- One-year listing on Gunstock.com as a Silver Sponsor of Gunstock



Photo credit: Joe Lasko Photography  @jjlasko

# SPONSORSHIP OPPORTUNITIES

## BRONZE SPONSOR

\$1,000

- Bronze sponsor mention in emcee announcements during the event
- Logo placement on your choice of (1) 2024 Gunstock Hillclimb event venue banner
- 10'x10' area booth location on Vendor Row (booth not included)
- 5 VIP all-access passes to the 2024 Hillclimb event
- First right of refusal as a Bronze Sponsor of 2024 Gunstock Hillclimb Event



## GENERAL EVENT SPONSOR

\$350

- Recognition as an event vendor of the 2024 Gunstock Hillclimb
- Vendor mention in emcee announcements during the event
- 10'x10' assigned booth location with approved vending allowed (booth not included)

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